

*just for* **Girls**

*Leadership and Learning Centers*

*Together, We're Helping Girls Achieve Their Full Potential!*



# 2020

## ANNUAL REPORT

## Executive Summary

There is no easy way to summarize the year 2020 and its impact on our lives and our future.

This year, JFG connected over 300 families with crucial resources to obtain COVID-related aid, mental health support, emergency housing, food, and basic necessities. JFG provided uninterrupted care and education for the daughters of over 30 essential workers during the initial pandemic shutdown, and put 126 laptops and tablets into the hands of impoverished girls so they could continue their learning on or off campus.

This year confirmed that we are all connected. It also presented us with the opportunity to witness and demonstrate extraordinary acts of compassion, resilience, strength, and courage.

Our girls are intimately familiar with hardship and loss. At least two-thirds were already living far below the poverty level before the pandemic threatened what little financial security they had. This year, 32 girls were living in homes with a legal guardian, and several more experienced personal trauma and tragedy that will have lasting effects on their development well into adulthood.

While the world adopted “unprecedented”, “distancing” and “isolation” into its daily vocabulary, our girls expanded their vocabularies to include words like “generous”, “magnanimous”, and “courageous”. When we were preoccupied with an uncertain future, our children reminded us to embrace and explore our world with brave anticipation each and every day.

Nelson Mandela famously remarked that “History will judge us by the difference we make in the everyday lives of children.” We are thankful every day for the difference you make in the lives of our girls, and we are blessed by the impact they have on ours.



**Gail Hannah**  
PRESIDENT,  
MANATEE COUNTY GIRLS  
CLUB FOUNDATION, INC.



**Becky Canesse**  
CEO,  
JUST FOR GIRLS,  
MCGC FOUNDATION, INC.



**Susan Moseley**  
PRESIDENT,  
JUST FOR GIRLS

## Organizational Overview

# 1

### Mission

To provide the framework within which girls can aspire to more successful lifestyles, to seek a better education, to secure equitable employment, and to become responsible and caring members of our society.

# 2

### Alternative Education Programs

*JFG Elementary* (K-5th Grades) and *JFG Middle* (6th-8th Grades) combine positive behavior support, prevention education, and academic rigor that nurtures resilience, accelerates learning, recovers academic loss, and develops successful habits for long-term achievement.

# 3

### Locations

Conveniently located in West Bradenton, Palmetto, and East Bradenton, all three JFG Leadership and Learning Centers are open Monday-Friday from 6:30am to 6:00pm.

### JFG West

3809 59th St. W  
Bradenton, FL 34209  
941-792-2137

### JFG North

1500 10th St. W  
Palmetto, FL 34221  
941-722-8988  
(941)747-5757

### JFG East

1011 21st St. E  
Bradenton, FL 34208  
941-747-3337

[www.JustForGirls.org](http://www.JustForGirls.org)

### Our Vision

A community where today's young girls can grow up feeling safe, capable, and smart, having developed self-respect and confidence to keep their bodies healthy and achieve academically.

Reaching one girl at a time, we will break the cycle of poverty and strengthen our neighborhoods and community.

### Our Goals

- ♦ To help girls develop knowledge, skills, and behaviors that will enable them to successfully pursue educational achievement.
- ♦ To reach girls when they are forming their habits, values and attitudes.
- ♦ To promote opportunity for females in the classroom, the workplace, and in personal relationships.
- ♦ To help girls build confidence and strength.
- ♦ To reduce high-risk behaviors by promoting healthy choices, proper decision-making skills, and positive attitudes.
- ♦ To assist students in finding the courage and determination to redirect their lives - to change, redefine, and become who they want to be.

## 2019-2020 Results

### Before/After School

Girls will develop and improve foundational reading skills and competencies.

**100% Achieved!**

Girls will consistently meet or exceed their daily positive behavior goals.

**100% Achieved!**

### JFG Elementary

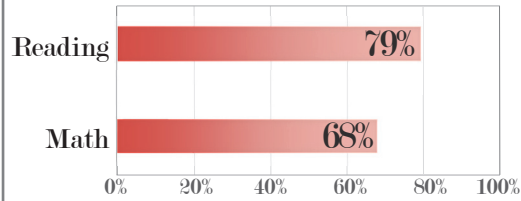
**36**

struggling readers improved their placement in English Language Arts

**27**

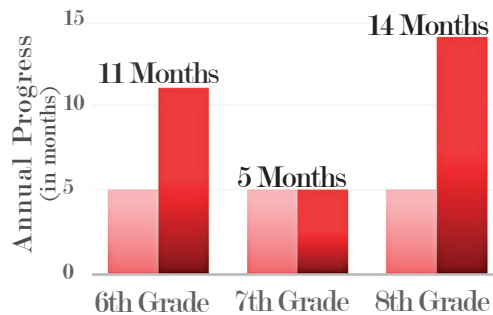
struggling mathematicians improved their placement in Mathematics

#### Progress to Annual Growth at Mid-Year (All K-5th)



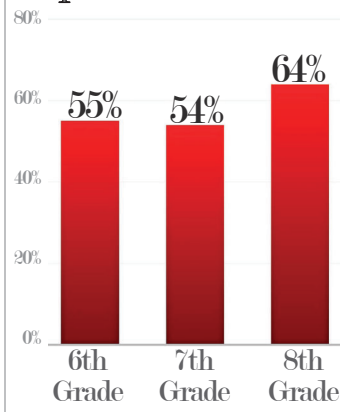
### JFG Middle

#### Mid-Year Reading Gains



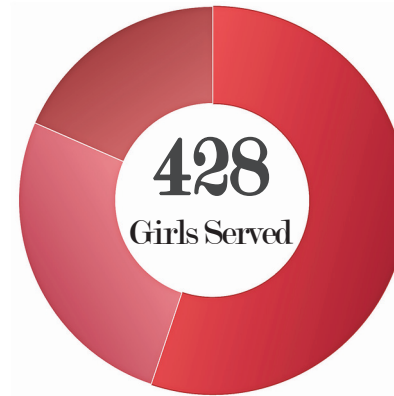
■ AYP (Adequate Yearly Progress) Standard  
■ JFG Middle Progress Achieved

#### Improved Math Scores



While end-of-year assessments were disrupted by COVID-related school closures and modified learning plans, all JFG girls showed remarkable growth at mid-year, indicating that academic progress was on target to exceed end-of-year goals.

## 2019-2020 Community Impact



**236** Girls enrolled in Before/After School and School Break Programs

**113** JFG Elementary Students (K-5th grades)

**79** JFG Middle Students (6th-8th grades)



**7,893**

Rides provided by JFG's 3 Leadership and Learning Centers to/from more than 20 Manatee County schools.

### Economic Impact

For every **\$1** invested in JFG prevention programs, taxpayers save **\$7-\$10** in reduced incarceration and welfare costs.

**117**  
Scholarships

Annual scholarships were extended to 117 impoverished girls, while 72 scholarships remain on the waiting list.

Scholarships are available to cover costs to attend that average \$50 per week for a total annual cost of \$2500 per year. Scholarships are extended as needed to ensure that any girl has the opportunity to achieve her full potential, regardless of her background or economic status.



**126**

Laptop computers and tablets provided to at-risk and low-income students for expanded access to educational resources and academic support.

## Before & After School Programs

Just for Girls' before school, after school, and out-of-school hours begin at 6:30 am and end at 6:00 pm, Monday-Friday.

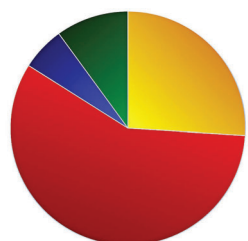
JFG's programs offer a full complement of academic tutoring, positive behavior support, and character development curriculum that helps girls grow, adapt, and thrive in any environment.

Enrollment includes healthy breakfast and snacks through the National School Lunch Program, and transportation provided by JFG to and from local schools in the Manatee County School District.

JFG offers these programs and services for \$10 per girl per day, and is able to extend sliding scale fees, multi-child discounts, and full scholarships to eligible families in need.

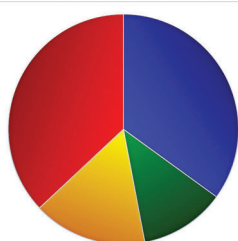
### JFG Demographics

FAMILY COMPOSITION



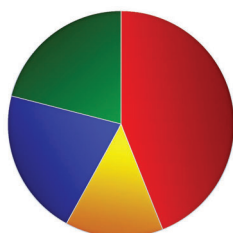
Mother Only	58%
Two Parents	26%
Guardian	10%
Father Only	6%

FAMILY INCOME



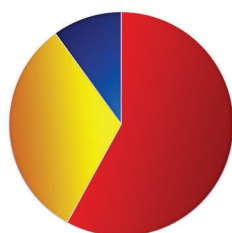
Under \$10,000	35%
\$10,001 - \$15,000	12%
\$15,001 - \$20,000	16%
Above \$20,000	37%

RACE & ETHNICITY



African American	44%
Latina/Hispanic	21%
Caucasian	14%
Other/Multi-Racial	21%

MEMBER AGES



5-9 Years	58%
10-12 Years	32%
13-17 Years	10%

## Full-Day & Summer Programs

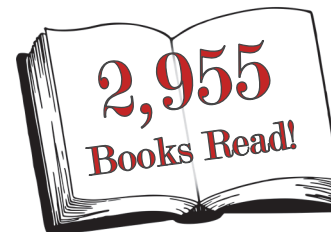
Just for Girls' continuous, year-round programs include full-day care and education during teacher-in-service days, Spring break, Winter break, and Summer vacation.

Educational enrichment and summer reading programs ensure that girls develop a strong academic foundation to promote high achievement in the classroom and continued learning outside of the classroom.

### Summer Reading Challenge



Funded By  
The Patterson  
Foundation



122 JFG girls participated

118 JFG girls read more than 6 books in 8 weeks

86 JFG girls read *every day* of summer break

### Scholastic Saturdays

Scholastic Saturdays are offered on select Saturdays throughout the school year (excluding holidays and in-service weekends) from 10am-1pm at *JFG East*. These workshops and learning sessions are customized according to student needs and prioritize grade level reading and STEAM. Scholastic Saturdays are open to any school-age girl, and are designed to make learning fun and engaging!

### Enrichment Programs

Support for behavior redirection includes enrichment initiatives and activities that reinforce the benefits of personal integrity and accountability. Girls consistently demonstrating positive behavior in 5 targeted domains are eligible for academic and extracurricular incentives, leadership responsibilities, and advocacy opportunities.

### Experiential & Service Learning

JFG's Therapeutic Disciplines (Visual Arts, Dance, Music) work collaboratively with character development curriculum to promote goal-setting, consistent practice, creative expression, and positive learning experiences. Reading Buddies, Project Impact, and other service-learning initiatives empower girls through leadership and service to community service groups and local businesses.



## Alternative Education Programs

JFG Elementary (K-5th) and JFG Middle (6th-8th) provide smaller class sizes, specialized learning groups, personalized academic attention, and opportunities for accelerated learning and recovery from learning delays and deficits in an environment that inspires, motivates, and fosters success.

JFG Elementary is located at JFG East, and JFG Middle is located at JFG North. Both alternative education programs are free to girls living in Manatee County and operate in cooperation with the FL Department of Education and the Manatee County School District.

**ACADEMICS** JFG's quality curriculum and differentiated instruction nurtures girls' inquisitive minds and encourages critical thinking skills that become the building blocks of all future education. Emphasis on grade-level reading and English Language Arts helps to accelerate progress, halt "summer slide", and recover learning losses that impact growth in all subjects.

**BEHAVIOR** Positive behavior expectations promote thoughtful decision-making, purposeful communication, emotional resilience, and peaceful conflict resolution. An inclusive environment and guided group activities provide opportunities for girls to explore autonomy, responsibility, and cooperative skill-building.

**CHARACTER** Just for Girls' prosocial values and high standards for character help girls build healthy relationships, strong community connections, and skills for successful collaboration and negotiation. As young girls begin to explore complex social systems, JFG leads by example through the consistent demonstration of tolerance, empathy, compassion, leadership and respect.

## 21st Century Community Learning Center Program

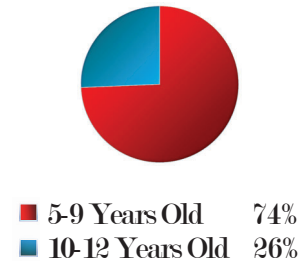
JFG East is a designated 21st Century Community Learning Center, providing expanded opportunities for struggling students to achieve challenging academic standards.

Service learning, academic enrichment, substance abuse and violence prevention, and STEAM activities offer active learning and meaningful engagement at no cost to eligible students.

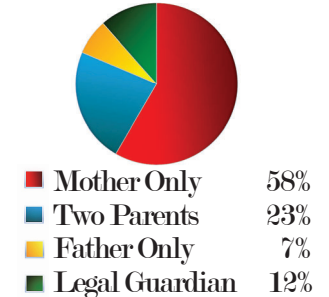


## JFG ELEMENTARY • K-5th GRADE

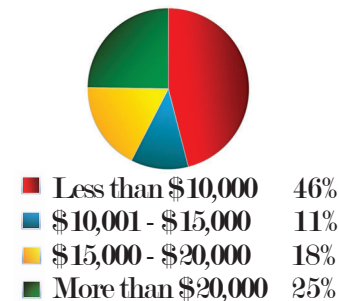
STUDENT AGES



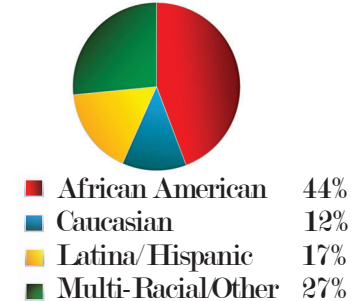
FAMILY COMPOSITION



ANNUAL INCOME

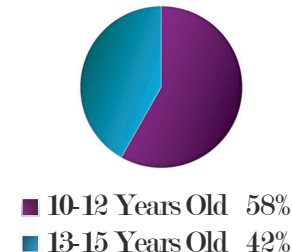


RACE & ETHNICITY

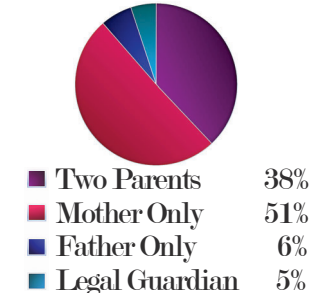


## JFG MIDDLE • 6th-8th GRADE

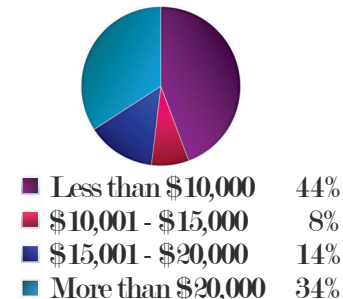
STUDENT AGES



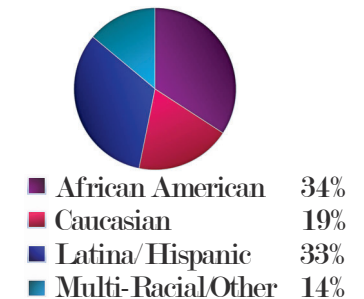
FAMILY COMPOSITION



ANNUAL INCOME



RACE & ETHNICITY



## AWARDS AND RECOGNITION

**2018-19 School Recognition Award for Academic Excellence**

Florida Department of Education

**Model Schools Silver Award for 2015-2016**

Florida's Positive Behavioral Interventions & Support Project

**Youth and Children's Services Nonprofit of the Year 2014**

Tampa Bay Business Journal

**Promising Programs and Strategies**

U.S. Department of Justice, Office of Juvenile Justice & Prevention

**Shining Stars - Prevention Programs that Work**

U.S. Department of Education's Drug-Free Schools Recognition Program

**Top-Ranked Agency Providing Child Care Services in Manatee County**

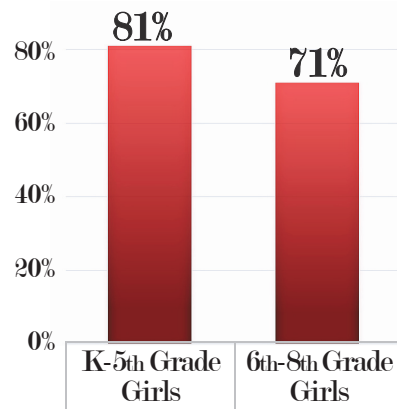
University of South Florida, Department of Education

**Governor's Substance Abuse Best Practices Award**

Florida Department of Children and Families and the Florida Alcohol and Drug Abuse Association

## PREVENTION EDUCATION

### Daily Behavior Goals Achieved



### Behavior Redirection

Girls at elevated risk for destructive behaviors and social choices consistently demonstrated resistance and resilience skills, goal-setting, and age-appropriate behaviors.

81% of K-5th grade girls and 71% of 6th-8th grade girls achieved their daily behavior redirection goals.

100%  
Achieved!

**40 of 40** 6th-8th grade girls achieved pregnancy prevention goals.

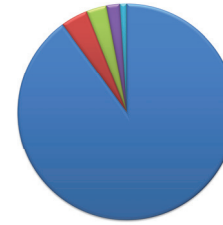
**192 of 192** K-8th grade girls achieved crime prevention goals.

**236 of 236** K-12th grade girls achieved positive behavior goals.

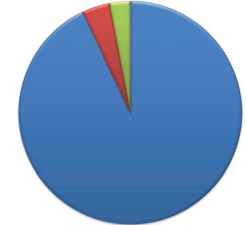
## 2019 AUDITED REVENUE & EXPENSE

2019 AUDITED REVENUE: \$2,379,274

2019 AUDITED EXPENSE: \$2,373,727



Government Grants	90%
Contributions	4%
Dues and Fees	3%
Special Events, net	2%
Other	1%



Programs	93%
Administration	4%
Fundraising	3%

## 2019 AUDITED BALANCE SHEET

### ASSETS

As Of December 31, 2019

#### Current Assets:

Cash and cash equivalents	\$ 350,898
Grants receivable	284,722
Contributions receivable	8,000
Other accounts receivable	101,628
Due from the Foundation	1,965
<b>Total Current Assets</b>	<b>747,213</b>

Contributions receivable, long-term

9,366

Other Assets

269

Property and equipment, net of accumulated depreciation

1,160,051

Interest in the net assets of the Foundation

1,175,584

Investments

79,200

**TOTAL ASSETS**

**\$ 3,171,683**

### LIABILITIES AND NET ASSETS

#### Current Liabilities:

Accounts payable	\$ 20,519
Accrued expenses	196,475
Interest payable	783
<u>Notes payable, current portion</u>	<u>81,730</u>
<b>Total Current Liabilities</b>	<b>299,507</b>

#### Long-Term Liabilities

<u>Notes Payable, net of current portion</u>	<u>163,770</u>
<b>Total Liabilities</b>	<b>463,277</b>

#### Net Assets

Without Donor Restrictions	2,365,105
<u>With Donor Restrictions</u>	<u>343,301</u>
<b>Total Net Assets</b>	<b>2,708,406</b>

**TOTAL LIABILITIES AND NET ASSETS**

**\$ 3,171,683**

## Our History

In 1967, Ida Stewart and Sarah Tomberlin recognized the need for an after-school program that educated and empowered local at-risk girls. The Manatee County Girls Club, Inc. received its charter in December 1968 and officially opened its doors in Bradenton on January 6, 1969.

The "Girls Club" flourished, and with the assistance of Sara Alice Harlee, opened a Palmetto location in 1971. In 1979, the Bradenton Kiwanis Club generously deeded land on 59th St W, where *JFG West Leadership & Learning Center* still stands over 40 years later. In 1981, the William G. and Marie Selby Foundation funded the remaining mortgage on *JFG West*, and a successful capital campaign led by Dan S. Blalock, Jr., enabled both *JFG East* and *JFG North Leadership and Learning Centers* to relocate to brand-new facilities.

In 1989, the Manatee County Girls Club Foundation, Inc. was formed to ensure that *Just for Girls'* programs and services continued in perpetuity.

The name *Just for Girls* was adopted in 1992, and in 1993, the *Just for Girls Alternative Education Program* was established to serve the educational needs of middle school girls unable to succeed in a traditional school setting. In 2009, this program was renamed the *Jane B. Pratt Alternative Education Program Just for Girls* in honor of one of our founding leaders.

*JFG Elementary* opened as an innovative charter school for K-5th grade girls in August, 2012, and in 2016 the Manatee County School District approved *JFG's* proposed alternative education program, which combines risk prevention, academic intervention, and behavior redirection in an environment that best serves vulnerable young girls and adolescents.

For over 50 years, Just for Girls has met and exceeded the highest standards in child development, prevention education, financial stewardship and accountability. Providing hope for those in need, we are making a positive difference in our community - one girl at a time.

## Current and Past Presidents

1968 - 1969	Kathryn Hall	1993	Barbara Ann Held
1970 - 1971	Jane B. Pratt	1994	Angela A. Claxon
1972	Rev. Wheatley	1995 - 1996	William M. Blalock
1973	Sarah Tomberlin	1997	John D. Hawkins
1974	William B. Lee	1998 - 1999	Judy LaMee
1975	Lois M. Taylor	2000 - 2001	Douglas Peebles
1976	Robert J. Boylston	2002 - 2003	Charles F. Elzer III
1977	Sara Nell Baden	2004	Wayne Scroggins
1978	Julie McClure	2005	Cindy Denison
1979 - 1980	Phyllis Weitzenfeld	2006	Paulette A. Gaar
1981	Margaret Barnes	2007 - 2008	Betty Trigueiro
1982 - 1983	Maureen Magnon	2009 - 2010	Dale F. Smoot
1984 - 1985	Shirley Foor	2011 - 2012	Shirley Foor
1986	Patricia Benson	2013 - 2014	Patricia Petruff
1987	Jane Kitching	2015	Leah Stuart
1988 - 1989	Mary Beth Bustle	2016	Christine Hawes
1990	John Quinlan	2017 - 2018	Tim Polk
1991	George LaChapelle	2019	K.J. Vorndran
1992	Patricia Petruff	2020	Susan Moseley

## Remembering Their Enduring Legacy



**Jeannie Oliver**  
11-8-1919 - 9-18-2020

Jeannie moved to Bradenton in 1952, where she worked as a local columnist and reporter before becoming the Executive Director of the Manatee County Girls Club during its formative years.

Jeannie's drive, humor, and leadership had a permanent impact on this community, resulting in the 1979 declaration of November 5th as *Jeannie Oliver Day* in Manatee County.

Jeannie's dedication to the education and empowerment of disadvantaged girls will continue to serve as a living memorial for generations to come.

Jeannie Oliver (L)  
and  
Lenore Stewart (R)  
at *Just for Girls'*  
Annual Showcase  
and Awards  
Luncheon in 2018.



**Lenore Stewart**  
1-31-1922 - 8-31-2020

Lenore Stewart took up the mantle of her husband Jack's mother and JFG Founder, Ida Stewart, when she began her role as mentor, educator, and devoted prayer warrior to the young women of the Manatee County Girls Club.

Lenore earned Palmetto High School's title of Valedictorian at the age of 16, and she shared her passion for learning with hundreds of girls throughout her decades of leadership.

Lenore significantly influenced the purpose and trajectory of *Just for Girls*, and she did so with unbridled joy and a humble heart.



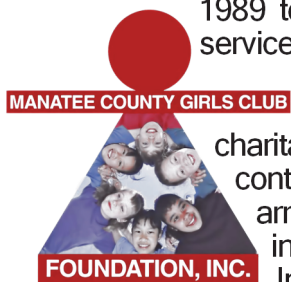


# LIVING A VISION and LEAVING A LEGACY

Manatee County Girls Club Foundation, Inc.

## The Role of the Foundation

The Manatee County Girls Club Foundation, Inc. was created in 1989 to ensure that Just for Girls' programs and services continue in perpetuity. This nonprofit foundation accepts gifts that include life-income arrangements, wills, trusts, charitable gift annuities, memorials, year-end contributions or other estate planning arrangements to support the programs and initiatives of the Manatee County Girls Club, Inc., now known as *Just for Girls*.



## The Legacy Circle

Join the generous supporters of the Legacy Circle who have contributed to endowment support through a direct contribution, estate planning, a bequest in their will, a gift of life insurance, real estate, or personal property. Planned gifts can often provide significant savings in income, estate, and capital gains taxation.

## The Sarah H. Tomberlin Scholarship Society

Honoring one of our founders, the Sarah H. Tomberlin society was created in 2001 to ensure equal access for any girl to the life-changing educational and developmental programs through scholarships to attend Just for Girls.

If you would like to join us in providing educational equity and quality character development programs to promising girls in Manatee County, call *Just for Girls* at (941)747-5757 or visit our website at [www.JustforGirls.org](http://www.JustforGirls.org)

and make a one-time donation, a planned gift, or recurring pledge to build a brighter future for girls and young women.

## SPONSORS

These generous community partners sponsored one or more events, annual scholarships, or special programs in 2020.

Thank you for supporting our girls and their dreams!



Linda Marie Zuffa, PA



Michael Saunders & Company®





## Just for Girls Corporate Board

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Susan Moseley, President	Becky Canesse, CEO
Melanie Knowles, 1st Vice President	Kristin Gause
Col. Dwayne Denison, 2nd Vice President	Dr. Jane Pfeilsticker
Kathie Marsh, Treasurer	Curtis Root
Keith Pratt, Assistant Treasurer	Meisha Wilson
Candace Swenson, Secretary	Linda Zuffa

## Manatee County Girls Club Foundation Board

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Gail Hannah, President	Mark P. Barnebey, Esq.
Wayne Scroggins, Treasurer	Charles F. Elzer, III
Cindy Denison, Secretary	Dana Foerster
Becky Canesse, CEO	Douglas A. Peebles, Esq.
Susan Moseley, JFG President	Sandra Robinson



**(941) 747-5757**  
**www.JustForGirls.org**

## JFG Corporate Staff

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Becky Canesse, Chief Executive Officer  
William Campbell, MIS Director  
Alexdrena Green, Program Administrator  
Andi Watson, Development Director  
Samantha Daggett, Donor Relations & Events Manager  
Lisa Harriman, CPA, Finance Director  
Nancy Welch, Accounting & Reporting Manager  
Danielle Aleck, Bookkeeper/Office Manager



Cover Photo: A close-up of JFG's Christmas Tree at University Town Center's first annual *Festival of Trees*. White lights, paper doves and butterflies symbolize unity, peace, and transformation in honor of the women and advocates no longer with us who have championed justice, social equity, economic opportunity and equality for our girls.